



February 23, 2024

The Rotary Club of the Villages Noon and Gold Wingnut Foundation are hosting **Spring Thing 2024** on March 23, 2024 at the Wildwood Community Center/Millennium Park. Our "Thing" will run from 11 am to 6 pm.

The program will have large exhibitor sections for contractors, lifestyle services, arts & crafts, and community service groups. We will also provide top-notch live music, and visitors can choose from a large array of food trucks for snacks, lunch, and dinner. Seating for food, music, and rest will be available at the central pavilion as well as several large tents.

**Spring Thing** will raise funds for a variety of charities, including St Jude's Hospital, the National Brain Tumor Society, The Alzheimer's Association, and Autism Awareness. Proceeds will also go to our club's support of local schools, food banks and other charities in Sumter and Lake counties such as Habitat for Humanity and Forward Path.

This will be 2<sup>nd</sup> year. We have moved to Wildwood to be more accessible to the southern Villages and eliminated the admission fee. Exhibitor pricing is attractive, and community service groups will receive free spaces. Artists will have the option to be inside the Community Center or be in a larger space outside. Our goal is to create a "must-see" event to maximize attendance. With four major exhibitions and food & music, we believe there will be nearly 5,000 attendees.

Promotion will be on Gold Wingnut online, NextDoor, RCTVN website, Facebook pages, and in multiple local newspaper publications. Email campaigns will also reach many Villages clubs.

**We are seeking sponsors at all levels.** This will be a premier marketing opportunity to reach thousands of Villagers and nearby residents. If these are your prospects, you cannot pass by the **Spring Thing**.

Please review the details of our various sponsorship levels on the following page.

Thank you in advance for your generosity.

Sincerely,

Randy Bayliss

President, Rotary Club of The Villages-Noon



## Spring Thing 2024

Wildwood Community Center – Millenium Park  
 March 23, 2024 Sponsorship Information

Level	Donation	Exhibit Space	Food Vouchers	Advertising	Signage
<b>Presenting</b>	\$7,500	3,000 sq ft in Premium Location	\$15 Food Vouchers for 12	Sponsor logos on all printed and online materials	Premium Signage Two Locations
<b>Diamond</b>	\$4,000	1,500 sq ft in Premium Location	\$15 Food Vouchers for 8	Sponsor logos on all printed and online materials	
<b>Gold</b>	\$2,500	Four Spaces 576 sq ft in Preferred Location	\$15 Food Vouchers for 6	Sponsor logos on all online marketing	Ranked Sponsor Board One Location
<b>Silver</b>	\$1,000	Two Spaces 288 sq ft in Preferred Location	\$15 Food Vouchers for 4	Sponsor logos on all online marketing	
<b>Bronze</b>	\$250	None	None	Event Signage Acknowledging Donation	

Sponsor space can be in one or multiple locations.

**Presenting & Diamond** sponsors will have their linked logos posted on the Rotary Club of the Villages Noon Facebook page, website, and NextDoor.

Contact Dick Kanyan @ 352-461-9235 or email [rkanyan@gmail.com](mailto:rkanyan@gmail.com) for more information.



## 2024 SPONSORSHIP AGREEMENT & REGISTRATION FORM

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The intent of this agreement is to secure participation of the Sponsor who will exhibit their services and product(s) in the 2024 Spring Thing. Revenue will benefit organizations that assist the hungry, the sick, the challenged, and the advancement of children locally and internationally.

The date of the Spring Thing will be March 23, 2024, 11:00 AM to 6:00 PM. More than one Sponsor or Exhibitor in the same line of work or service may participate and show the same type of product or service. **Set-up will start at 7:30 AM and must be complete by 10 AM. No Sponsor or Exhibitor may remove tent, materials or display before 6 PM. Twenty-five (25) lb. weights required for each tent leg.**

The Sponsor may be present at Millennium Park, Wildwood, FL with displays & tents to sell his goods or services and provide documents or samples of the Sponsor's business.

Sponsor's fee is listed in the above schedule. Sponsors will provide their own tent, table, and chairs. Heavy exhibits must be disclosed during registration and subject to approval by Wildwood Parks & Recreation Dept.

Make checks payable to: **Rotary Club of The Villages Noon** (RCTVN).

Send your check and Sponsor Agreement to: Bob Gersh – 3596 Infinity Run, The Villages, 32163

Credit Card payments can be processed by calling Dick Kanyan at: 352-461-9235

***NO APPLICATION WILL BE PROCESSED WITHOUT PAYMENT AND INITIALS REQUIRED IN 2 PLACES.***

**The Sponsor hereby releases and holds harmless the Rotary Club of The Villages- Noon, its members and agents, Rotary Villages Noon Foundation, and Gold Wingnut Foundation from any and all liability from any claim for damages or loss arising from participation and any claims from third parties during the 2024 Spring Thing and agrees to indemnify all above parties for any costs to which it may be exposed. Payment is acknowledgement of this waiver of liability.**

**Please initial here** \_\_\_\_\_



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Sponsor/Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Sponsor agrees to the set-up time, staff it's tent for the event duration and use at least 25 weights for each tent leg. Initial here \_\_\_\_\_**

<b>Sponsorship Level</b>	_____	<b>Presenting</b>	<b>\$7,500</b>	_____	<b>Gold</b>	<b>\$2,500</b>
	_____	<b>Diamond</b>	<b>\$4,000</b>	_____	<b>Silver</b>	<b>\$1,000</b>

Credit Card Information

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_ Date \_\_\_\_\_ Zip Code \_\_\_\_\_

I authorized use of my credit card for \$\_\_\_\_\_ upon approval of this agreement

Name on Card \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Send your check & Sponsor Agreement to:  
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